

EDUCATION REVIEW TENDER

For Decision: England Futsal Board

Executives: Michael Skubala (Board Member), Beth Jenkinson-Garner (Head of Operations)

Executive Summary

Vision:

- 1) To understand and make recommendations for the deployment of futsal into the education system across the UK – for educational improvement and student enrichment, for participation and performance, for social action and employment pathways, and delivering against the broader physical literacy and play agenda
- 2) To explore and initiate relationships across the education ecosystem where England Futsal can build valuable (commercial and social) long term work with partners for futsal leadership and/or delivery

Mission:

To explore different models of working relationships with education providers across the 4-25 life course. To explore collaborative projects and interventions which help more people be exposed to futsal and the entirety of its potential (playing, coaching, refereeing, personal development, attaining qualifications etc.)

Purpose:

Highlight how EF can scope and develop partnerships with education (Individual institutions at primary, secondary and tertiary, membership bodies, national stakeholders, trusts and foundations) in order to help them develop futsal but also grow England Futsal's reach. Due consideration given to complementary agendas around talent inclusion, people development, EEDI, ESG and commercial opportunities within education which are currently untapped areas for futsal but not football.

Links to Strategic Objectives:

England Futsal is less than 6 months old and into a 3-5 year agreement with the Football Association. The EF Board have identified educational settings as a priority area to explore how and where futsal can be used, what role England Futsal could play, and what long term sustainable revenue streams might be unlocked.

- England Futsal competition development (All on EF platform)
- Workforce and people – pathways into the game
- Participation increase (performance & grassroots).
- Platform reach/membership numbers/data increase for home of futsal
- Support education organisations with a positive format experience (schools/colleges)
- Futsal facility development.
- Talent centre/academy development for income generation and talent pathway.

Suggested Areas of Exploration:

We are expecting the chosen consultants to propose their own methodology, but would expect some form of engagement and synopsis of futsal with regards the following organisations or ecosystems:

- Sport England and the Children's Coaching Collaborative
- Individual schools – primary and secondary
- Youth Sport Trust
- Academy chains (including DRET and United Learning)
- Specialist schools (including Omnia Foundation)
- ESFA and ISFA review
- Premier League – Communities and Charitable Fund
- EFL – including EFL Trust
- Individual club foundations
- AoC review
- BUCS review
- EF education representative teams
- Talent Centres / Futsal & education academies - funding/ commercial opportunities (FE /HE etc)
- Education competition structure (local / regional / National)
- Futsal coaching skills programme commercial opportunity
- EF platform membership / data collection with education
- Capital projects – including playgrounds / outdoor spaces, as well as indoor courts
- Any other commercial opportunities around equipment

Timeline

	Date	Project Phase	Summary	c. Contact Days	c. Planning Days	c. Total Days
1	June and July 2023	Consultation	<ul style="list-style-type: none"> Literature and landscape review Understand England Futsal context in which eventual recommendations will sit. Understand connectivity to the broader Futsal Landscape. 	5	2	7
2	July and August 2023	Solution Creation	<ul style="list-style-type: none"> Develop ideas from consultation to best suit EF in developing education futsal offer. Explore how to lead and run competitions linked with the England Futsal pathway and talent pathway. Explore how EF can commercialise opportunities within education and futsal. 	2-3	0	2-3
3	August/September 2023	Report back recommendations to EF board	<ul style="list-style-type: none"> Report back findings to EF board for operations and strategy development We would like findings to include: <ol style="list-style-type: none"> A summary of consultation findings. A series of recommendations. A suggested implementation plan or 'next steps' to support England Futsal in implementing ideas in a prioritized fashion. 	1	1	2

Budget

The budget for this piece of work is £12,500.00 (£15,000.00 incl. VAT) inclusive of any expenses incurred.

Tender Timeline

- Document release: w/c 22.06.2023
- Response to Tender Deadline: Midnight 11.06.2023
- Panel Decision: w/c 12.06.2023
- Consultants Appointed: No later than 16.06.2023

Tender Contents

We would like consultants to feel free to propose their own approaches & methodologies in line with the information in this tender. At the very least a tender should include:

- An About Us section.
 - An opportunity to tell us about your organisation and why this tender opportunity excites you.
- An Experience & Track Record section.
 - An opportunity to demonstrate credibility through related projects & partner working.
- An Overview of the Project.
- A section detailing your Understanding of the Brief.
- A Methodology.
 - Please detail 'how' you will accomplish the brief.
 - Please include in this section any risks & mitigations you deem relevant.
- A Financial Breakdown.
 - Please detail how our project budget would be broken down aligned to your Overview & Methodology.
- An Indicative Timeline.
 - A visual (e.g., a Gantt chart would be appreciated & encouraged but feel free to add detail in prose alongside).
- Biographies of staff associated to the project.
- Any supporting documents you wish to attach.